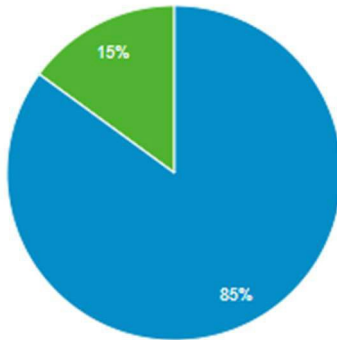




How many visitors are new or returning?

■ New Visitor ■ Returning Visitor



85% of visitors to the site are new and 15% of the site are returning.

How much information & providers does the site hold?

- 826 information pages – this is an increase from 234 in 2019.
- 2389 providers – no data held on this from 2019 due to the site still undergoing development.
- 946 Facebook pages – this is a small increase from 923 pages.

What does 2021 have in store for the Local Offer?

- Develop automated e-mail bulletins issued to key stakeholders and contacts to advise on what's changed on the site and any new updates.
- Hold more Local Offer Working Groups with parent/carer representation.
- Work with the Participation Team to gain more views from young people.
- Make the Local Offer more accessible – the site does meet the regulations, however we are keen to make this site improve further for our visitors.
- Attend events to promote the Local Offer.

If you would like to become involved in the Local Offer Working Group, please email local.offer@derbyshire.gov.uk

We hope you have found this Annual Report useful, however please share your feedback as this can really help shape and support the Local Offer.