

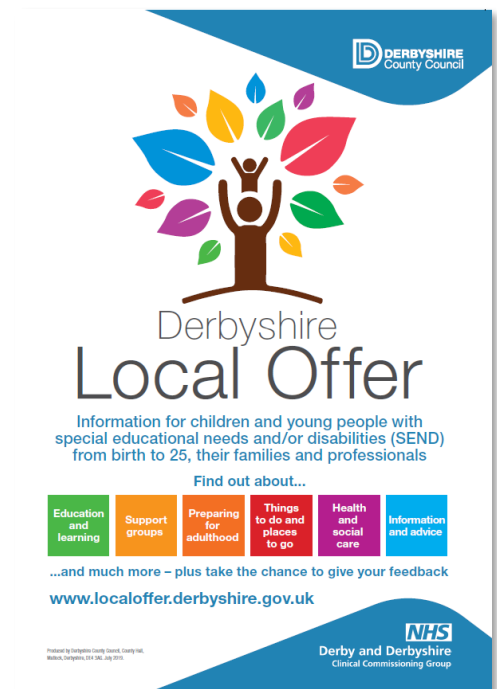
Embedding the Local Offer

Since the launch in March 2019, there have been targeted efforts to promote the new Local Offer to Derbyshire residents and stakeholders. This includes:

- Attendance at a range of support groups organised through Umbrella and Derbyshire

Parent Carer Voice (DPCV).

- Consultations with parents, carers, children and young people and organisations through Derbyshire Information Advice & Support Service, DPCV & Belper School.
- Facebook & Twitter promotion, reaching 11,809 people through Facebook and 1,893 through Twitter.
- Attendance at SEND events throughout the County including SEND Skills Festival, Derbyshire Skills Festival & Umbrella Marketplace.
- Editorial placed in 'Derbyshire Now' magazine which reaches 333,000 households.
- Annual online survey to gain more feedback – highlights include 66% think the Local Offer is free from jargon and easy to understand & 72% think that the site is colour friendly, which means it is accessible for all to use, including those who are visually impaired.
- ['You Said We Did' report](#) which highlights the actions Derbyshire has taken to address feedback
- Promotional banner & marketing materials have been produced and distributed to Health and SEND services.
- Training delivered to Early Years Settings & SEND Teams.



Poster issued to partner agencies

